

Message Text

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PAGE 01 MELBOU 01463 120703Z
ACTION XMB-04

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FM AMCONSUL MELBOURNE
TO SECSTATE WASHDC 4610
INFO AMEMBASSY CANBERRA
AMCONSUL SYDNEY
AMCONSUL BRISBANE

UNCLAS MELBOURNE 1463

FOR EXIM BANK

E O 11652 N A
TAGS OVIP, AS
SUBJ: PROPOSED EXIM TRAVEL PLANS

REF A MELBOURNE 1443 B USICACIRCULAR CM-387 AUG 14, 1978

1. IN ADDITION PROGRAM REQUIREMENTS FOR EXIM TEAM VISIT ADDRESSED
BY REFTEL A, POST SUBMITS FOLLOWING SUGGESTIONS AND REQUEST.

2. VICTORIA BRANCH OF AMERICAN CHAMBER OF COMMERCE IN AUSTRALIA
(AMCHAM) OFFERS TO HOST BUSINESSMEN'S BREAKFAST BRIEFING ON THURSDAY,
NOV 2 AT MELBOURNE HILTON, WITH CHAIRMAN MOORE AND TEAM AS GUESTS
OF HONOR. USUAL FORMAT IS TO INVITE TWO DOZEN AMCHAM MEMBERS, WHO ARE
MOSTLY. BUT NOT ALL, AUSTRALIAN AND AMERICAN EXECUTIVES OF U.S.
SUBSIDIARIES, TO EXCHANGE VIEWS WITH GUESTS IN PRIVATE DINING ROOM.ALL

REMARKS CAN BE OFF THE RECORD IF DESIRED. CHAIRMAN MOORE WOULD BE ASKED

TO SPEAK 5-10 MINUTES REGARDING PURPOSE OF VISIT WITH REST OF TIME FOR

INFORMAL DISCUSSION. WE RECOMMEND THIS AS GOOD MEETING PLACE; PLEASE
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ADVISE ASAP.

AS THERE WILL ONLY BE TIME FOR ONE BUSINESS BREAKFAST IN MELBOURNE,
SUGGEST THAT EXIM'S OWN FUNCTION BE A LUNCHEON AT THE HILTON ON
WED NOV 1 (REFTEL A PARA 3. REFERS).

3. USICA MELBOURNE HAS REQUESTED COPY OF USICA'S NEWLY RELEASED

"EXPORT-IMPORT BANK," FOR POSSIBLE TV PLACEMENT DURING EXIM TEAM'S VISIT. POST WOULD ALSO LIKE TO USE FILM IN SUPPORT OF VISIT BY ARRANGING SHOWING TO BUSINESS AND BANKING AUDIENCES. APPEARS FROM TEXT OF REFCIRCULAR, HOWEVER, THAT FILM'S MESSAGE IS AIMED AT LESS SOPHISTICATED AUDIENCES THAN OURS, IE, TARGET APPEARS TO BE DEVELOPING COUNTRY GOVT AND BUSINESS LEADERS. BEFORE REQUESTING SETS OF SUPPORT MATERIALS FROM EXIM, WOULD APPRECIATE ADVICE FROM EXIM AS TO APPROPRIATENESS OF THIS FILM FOR HIGH-LEVEL AUDIENCES FROM AUSTRALIAN BUSINESS AND BANKING WORLD. IF EXIM FEELS IT IS DEFINITELY APPROPRIATE PLEASE SEND FIFTY SETS SUPPORTING MATERIAL BY APO AIRMAIL TO CONTROL OFFICER.
POPPL

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Message Attributes

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